

WHAT IS CLAIMED IS:

1. A golf club, comprising:
a shaft;
a head attached to the shaft, said head comprising a ball striking surface, an aperature formed in the surface for allowing light to pass there through, and a cavity formed in the head adjacent the aperature;
a light-producing insert configured so as to be operably and removably received within the cavity; and
a non-light-producing insert, configured so as to be selectively received within the cavity in place of the light-producing insert.
2. The golf club of Claim 1, wherein the non-light-producing insert is substantially equal in weight to the light-producing insert.
3. The golf club of Claim 1, wherein the non-light-producing insert has substantially the same size, weight and weight distribution as the light-producing insert.
4. The golf club of Claim 1, wherein said ball striking surface comprises a translucent material disposed over said aperature.
5. The golf club of Claim 1, further comprising a prism disposed in said aperature for transmitting light produced by said light-producing insert.

6. The golf club of Claim 5, wherein said prism columnates a light beam produced by said light-producing insert such that said light beam forms a line on a surface between the head and a putting target.

7. The golf club of Claim 6, wherein a portion of said light beam produced by said light-producing insert is projected directly to, and is reflected by a surface of the target.

8. The golf club of Claim 1, wherein said light-producing insert comprises a prism to columnate a light beam produced by said light-producing insert to form a line on a surface between the head and a target.

9. The golf club of Claim 8, wherein a portion of said light beam produced by said light-producing insert is projected directly to, and is reflected by a surface of the target.

10. The golf club of Claim 1, further comprising a switch for allowing a user to selectively activate the light-producing insert.

11. The golf club of Claim 1, wherein the aperture is located at an approximate midpoint of the ball-striking surface.

12. The golf club of Claim 1, wherein said light-producing insert comprises a battery and a laser.

13. The golf club of Claim 1, wherein at least one of the light-producing insert and the nonlight-producing insert is secured within the cavity by a snap fit.

14. A practice arrangement for putting, comprising the combination of a golf club and a target, the golf club comprising:

a shaft;

a putter head attached to the shaft, said putter head comprising a ball striking surface, an aperture formed in the surface for allowing light to pass there through, and a cavity formed in the putter head adjacent the aperture;

a light-producing insert configured so as to be operably and removably received within the cavity; and

a non-light-producing insert, configured so as to be selectively received within the cavity in place of the light-producing insert; and

the target comprising a surface for reflecting at least a portion of a light beam produced by the light-producing insert to provide a visual indication of orientation of the putter head relative to the target.

15. The practice arrangement of Claim 14, wherein said target comprises a surface which extends transversely to a target line defined by the light-producing insert, said surface having a plurality of regularly-spaced marks thereon.

16. The practice arrangement of Claim 14, wherein said target includes a portion configured to extend into a golf hole to secure the target in position relative to the hole.

17. The practice arrangement of Claim 14, further comprising a prism disposed in said aperture for transmitting light produced by said light-producing insert.

18. The practice arrangement of Claim 17, wherein said prism columnates a light beam produced by said light-producing insert such that said light beam forms a line on a surface between the putter head and the target.

19. The practice arrangement of Claim 14, wherein said light-producing insert comprises a prism to columnate a light beam produced by said light-producing insert to form a line on a putting surface between the putter head and the target.

20. The practice arrangement of Claim 14, wherein at least one of the light-producing insert and the nonlight-producing insert is secured within the cavity by a snap fit.